



**The range of issues to be repeated for the final exam
for full-time second-cycle students
in the field of *management***

A. General unit - Question 1:

1. Explain the essence of the concept of Lean Management. Please specify and describe the five principles of Lean Management.
2. What are agile organizations? Please enumerate and expand on the agile abilities described by H. Sharifi and Z. Zang.
3. Enumerate and describe the types of organizations as defined by F. Laloux. Please list the basic assumptions and rules of functioning of teal organizations.
4. Expand on the following concepts: outsourcing, insourcing, and offshoring. Specify their advantages and disadvantages.
5. Explain the essence of network and virtual organizations. What are their advantages and disadvantages?
6. What is benchmarking? Please specify and expand on the basic benchmarking paradigms and explain why they are used.
7. Indicate the differences between the mechanistic and systemic perspective in enterprise diagnosis.
8. Describe the resource oriented approach in enterprise diagnosis.
9. Describe the value chain model in enterprise diagnosis.
10. Characterize the methods used in the strategic diagnoses of enterprises.
11. Expand on the basic sources of information needed to carry out the enterprise diagnosis.
12. What is entrepreneurship? Please discuss its essence, approaches to its definitions and functions of entrepreneurship.
13. Describe the types of entrepreneurship taking into account the criteria related to the person undertaking entrepreneurial activities.
14. Characterize the types of entrepreneurship considering the criteria connected to specific features of entrepreneurial actions.
15. Depict the essence of individual entrepreneurship and types of individual entrepreneurs.





16. What is intra-entrepreneurship (internal entrepreneurship)? Please describe the dimensions of entrepreneurial orientation.
17. What is entrepreneurial management? Please discuss dimensions of entrepreneurial management and how it can be shaped.
18. What is the basic difference between functional, resource oriented and process oriented approach to designing management systems? Please list the main stages of activities that make up the process of designing organizational structure using functional approach.
19. Define the concept of organizational post and organizational unit. Enumerate the types of organizational posts and units.
20. What are the criteria of creating organizational posts and units?
21. List the basic organizational documents in enterprises which result from organizational and efficiency premises.
22. What is strategy and what are the reasons for developing organizational strategies? Please characterize selected types of organizational strategies.
23. List and expand on the methods used in analyzing the organization's environment and assessing potential of the organization in the process of strategy formulation.
24. List and describe the phases of the strategy development in organizations.
25. Describe the following concepts: strategic alliance, business merger and acquisition. Indicate the differences between those.

B. General unit - Question 2:

1. Characterize the concept of organizational change in the context of organizational stagnation and enumerate the factors causing the need for change.
2. Enumerate and describe the methods of introducing organizational change.
3. Enumerate and describe the golden rules for successful change put forward by Kurt Lewin.
4. Please list and discuss the types of resistance to change and describe the methods of reducing it.





5. Describe the role of a leader and change agent in the process of implementing changes.
6. What is intellectual capital and how is it measured? Please give an example of human capital measurement.
7. What is knowledge? Please characterize the barriers hampering the utilization of knowledge in operations of enterprises.
8. What is learning organization? Please explain relations between intellectual capital, knowledge management, and organizational learning.
9. Define the concept of organizational culture and describe the models of organizational culture structure.
10. List and characterize the types of organizational barriers.
11. Indicate the main differences between transactional and transformational leadership.
12. Describe the impacts of new technologies on intra-organizational communication.
13. Indicate the main problems that may arise out in organizations and propose adequate solutions.
14. Characterize the ways of institutionalization of ethical principles in a company and present examples of non-ethical and counter-productive behaviors.
15. Indicate the basic differences between functional orientation and process orientation in business management.
16. Characterize the process features in the context of process management and enumerate the main attributes of processes being the base for assessing their effectiveness.
17. Discuss the scope of implementation of process approach in an enterprise.
18. Present the general model of the process structure.
19. Indicate the main attributes of processes being the basis for assessing their effectiveness.
20. What is the quality of a product/service? What is the quality policy?
21. Enumerate the four basic standards that are numbered among the family of ISO 9000 series quality management standards.
22. Please list the basic features of managerial economics.





23. Explain the difference between the predictive deterministic model and the predictive probabilistic model.
24. Enumerate and characterize single market freedoms of the European Union.
25. Explain the concept of cohesion policy of the European Union.

C. Specialty - Innovation and Entrepreneurship - Question 3

1. Please expand on the essence of innovation and innovativeness and describe its place in the theory of management.
2. Please specify and characterize the functions of innovation in the economy and society.
3. Please specify and describe the types of innovation.
4. Please characterize innovative potential of society and the company.
5. Please describe the stages of design thinking process and the structure of the Canvas business model.
6. Please characterize innovative enterprises.
7. Please enumerate and characterize the sources of innovation.
8. Please characterize the planning of innovative ventures.
9. Please characterize pro-innovative organizational solutions (culture, competences, model, strategy, structure).
10. Please describe the role of leaders in the process of development and implementation of innovation.
11. Please characterize the process of implementation of process, organizational and management innovations, and measures to control the results of their implementation.
12. Please characterize the principles for identification and modeling business processes.
13. Please characterize the planning of business analysis process and business case.
14. Please enumerate and describe the tools and techniques used by business analysts as well as their core competencies.
15. Please characterize the optimization of business processes.
16. Please describe the concept and structure of the balanced scorecard.





17. Please describe the most specific characteristics of an online (Internet-based) business.
18. Please specify and describe the e-commerce channels.
19. Please list and expand on the methods used to increase sales on the Internet.
20. Please enumerate and discuss the ways of communication with e-clients and online brand building.
21. Please characterize the essence of social entrepreneurship and discuss its dimensions.
22. Please characterize social networks and discuss the prospects of social entrepreneurship.
23. Please describe the essence and models of management in the public sector.
24. Please characterize the essence of management of non-profit organizations.
25. Please describe organizational forms of social organizations, as well as the principles of their functioning and management.

